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# JAYAM TALENTZ

E-MAGAZINE



















"Together we can do wonder"s

JAYAM COLLEGE OF ENGINEERING AND TECHNOLOGY

NALLANUR, DHARMAPURI - 636 813

## **EDITORIAL NOTE**

#### "Together We can Do Wonders"

"Know Thy self" is a famous quote of William Shakespeare. Every one of us has an ultimate goal in our life. One has to understand the purpose & objectives / goals in one's life. In the process one should explore oneself and find out what we are capable and worthy. It happens over a period of time and doesn't happen all of a sudden.

The Tamil saint, "Thirumoolar says-

" உள்ளம் பெருங்கோயில் ஊனுடம்பு ஆலயம் தன்னை அறிய தனக்கொரு கேடில்லை தன்னை அறியாமல் தானே கெடுகின்றார் தன்னை அறியும் அறிவை அறிந்த பின் தன்னையே அர்ச்சிக்க தானிருந்தார்." – திருமூலர்.



Prof. K.Elamvazhuthi,
Editor

It has been said over many years before to find out "who you are" which will enable a person to start leading a life filled with eternal bliss not bothering about the materialistic world outside. Let's hope that all of us will do an introspection of our self to explore the bests in our self and maximize our contributions.

The third issue highlights on the NSS activities in the campus, various department highlights, students symposium Xeta 2015, Management Meet of MBA department Tycoon 2015, placement highlights of the month and an article on our college driving experts who make the daily journey of our students comfortable & safe.

We have included few special pages on the feedback received from our Training Partners of JCET. Only training makes a student more confident & competitive to face the challenges in life & in the career and it has become inevitable for a student to undergo the training before completing the course.

A brief outline of Mindtree Ltd., Bangalore has been added to know more about the company and the services they are offering to the society. Knowledge & wisdom shapes an individual to become a complete person. An article on our Wisdom Block (Library) is included for the benefit of everyone.

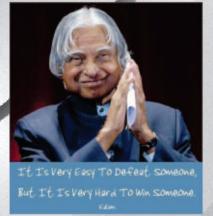
The results of Plus Two exams have come and now all the parents and the students have a herculean task of identifying their dream course & the college. The Govt School students have done their best and excelled in the +2 results in some of the districts in Tamilnadu.

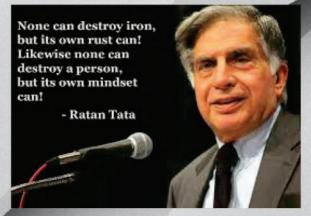
As Jayam Vision 2020 contest is extended up to 30<sup>th</sup> June 2015, request all the stake holders of Jayam Institutions to think and imagine how we want our Institutions to be in the year 2020. Let us not have any limitations to our thought process. Only focused vision can bring transformation.

Hope the third issue makes everyone to think more, contribute more and to excel in whatever we do.....

"Together We Can Do Wonders".

## Achievers Speak.....



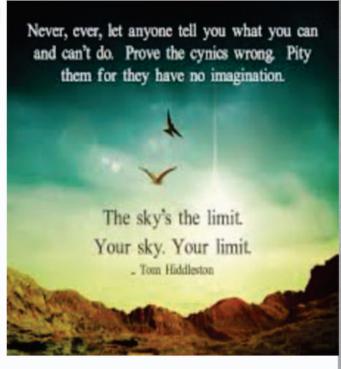


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# "வானம் வசப்படும்"

திக்கெட்டும் தெரியட்டும் தத்துவங்கள் பிறப்பிடம் புரியட்டும் அன்று வானம் வசப்படும் இதை உலகு அறியட்டும் அய்யன் வள்ளுவன் அறிந்ததும் ஆர்ப்பரிக்கும் கடல் குதிப்பதும் தண்ணிர் உலகில் கண்ணிர் நிறுத்தி பன்னிர் உலகை பாமரர் புகழ ஆற்றிவு மனிதனே உனக்குதான். வானம் வசப்படும் என்பதே உண்மைதான் அ∴றினைப் பொருளை உவமையாக்கி அறிவுக்கண் திறந்த அறிஞர்களும் கவிஞர்களும் வரலாற்றை வசப்படுத்தினார்களே அது போன்றோர்க்கு வானம் என்ன தூரமோ? பறந்தால் தான் பறவை பார்த்தால் தான் பார்வை விசினால் தான் காற்று தோண்டினால் தான் ஊற்று உயிர் உண்டென்றால் யாக்கை உயர்ந்தால் தான் வாழ்க்கை நா வளைந்தால் வந்திடும் கானம் நாம் வளைந்தால் வசப்படும் "வானம்".





Kaviarasi, III IT

## **Opportunity Never Knocks Twice....!!!**

"Arise, Awake and stop not till your goal is achieved" are the famous sayings of Swami Vivekananda.

All those greatest personalities, achievers and successful persons of the past and the present have common traits in them and that is making use of the opportunity that knocks them in first instant. They were able to quickly grab the opportunity, analyze the pros and cons and decide correctly to achieve their desires.

Our beloved former president Dr. Abdul Kalam has said that "All of us do not have equal talents but, all of us have equal opportunities to develop our talents"...!!

Every day is a challenge and every challenge is an opportunity and every opportunity is a way towards success. A person is lucky if he gets the opportunity, he is brilliant if he creates the opportunity and he is the winner if he uses the opportunity. Hence be the winner always in whatever tasks you do.

Ambition is the drive that makes man struggle with destiny. It is heaven's own incentive to make purpose great and achievement greater.

It is always said that waiting for opportunity is laziness, missing the opportunity is foolishness and creating the opportunity is intelligence. It is explained with an anecdote:- A shoe manufacturing company wanted to increase their export sales turnover. The CEO called one salesman and sent him to a foreign country to study the market. The salesman after reaching the place found to his surprise that nobody is wearing the shoes in that country and gave a report to his boss that there is no market for the shoes in the country. The CEO not satisfied, sent another optimistic salesman to the same country. The salesperson after observing the market opportunity felt very happy and gave a report to his boss to ship one load of shoes to the country immediately since the market for shoes is 100 %.

The moral of the story is that one has to capture the opportunity in the first chance itself; otherwise someone else will snatch it. "Little faith says can do it, big faith says will do it, but great faith says it is done. Nothing is impossible when confidence is with you".

We have to remember always that "Success" is never permanent and failure is never final. So always do not stop your effort until the victory makes a history with the opportunities given"..

## **An Overview of Wisdom Block**

The Library has developed an excellent collection of books, journals and non-book material in Engineering & Technology, Science, Humanities, Social Sciences and Management. It maintains separate collections of Reference Books, Back volumes of journals, Technical Reports, Theses, Video Cassettes, Compact Discs and Microforms. The library is using MODERNLIB OPAC (Online Public Access Catalogue), wherein the users can search the Library Online Catalogue by



**Wisdom block** 

Author's name, title, subject, and keywords. The total collection of library stands as follows:

Resources	Numbers
Books & eBooks	55,004
CD's & Videos	2,389
Back Volumes of Journals	1,383
Projects	1,683
Photocopies	65
Total Collection	60,524
Current Journals on Subscription	130

#### **SERVICES:**

Current Awareness Service(CAS)
Inter Library Loan(ILL)
Reference Service
News Paper Clipping Service
INTERNET Access
OPAC
Audio-Video Viewing
Photocopying & Printing

#### **Internet Service**

50 terminals are available for the users to browse the internet through 20 Mbps BSNL connectivity.

#### Current Awareness Service(CAS)

This service provides the latest information to users in the area of Science and Technology and Engineering on demand.

#### Inter Library Loan(ILL)

Books (not available with us) may be obtained from other libraries on request. The institution is a Member in Developing Library Network (DELNET).

#### **Electronic Library**

The collection consists of CD-ROMs, Floppies and AV materials including a collection of video courses. NPTEL video courses produced by the Joint ventures by IIT's & IISC's, Stanford University and AIMA are made available to the users so that they can listen to the expert lectures in the concerned subjects.

#### Reference Service

Staff are available in the reference section of the reading room to suggest sources of Information and to assist in locating the required materials. Display of current events / information Printing Digitalization User orientation / information literacy

#### **Product Description**

IEEEASPP

ASTM Digital Library

J-GATE: Management Sciences

DIRF

**NPTEL** 

#### No of Journal / eBooks

165

47000 articles+1400 E books

10,282 Journals out of which 4,329 are full text.

20

260 Courses





Library - Team Members



Shanmugam, Librarian



Lt P.Murugan, Asst Librarian



Govindasamy



Kavitha



Arunagiri



Suguna



Kumar



Sami



**C.Arumugam** 

Name
P.SHANMUGAM.
M.GOVINDASAMY
P.MURUGAN
M.KAVITHA
N.SAMINATHAN
C.ARUMUGAM
S.KUMARLIBRARY
M.ARUNAGIRI
S.S.SUGUNA

Designation
LIBRARIAN
ASSISTANT LIBRARIAN
ASSISTANT LIBRARIAN
ASSISTANT LIBRARIAN
LIBRARY ASSISTANT
LIBRARY ASSISTANT
LIBRARY ASSISTANT
ASSISTANT
TECHNICAL ASSISTANT
OFFICE ASSISTANT

Qualification
B.A.,B.Ed.,M.L.I.S.,M.Phil. SET Qualified
M.Sc, B.Ed., M.L.I.S.Lt.
B.A, M.L.I.S.E.
M.A.,B.Ed.,B L.I.S
(B.Com).,C.L.I.S
B.A., B.L.I.S.
B.A.,B.L.I.S.
B.A.,B.L.I.S.
BBA.,M.L.I.S.

#### Library Rules and regulations:

### Our College Library meant for all the library users to upgrade their own knowledge.

- \* The students are allowed to borrow only 6 books at a time
- \* The borrowed books can be retained for a period of 15 days. It can be renewed one time only. Failing which, a fine amount of Rs.1/- per day will be fined.
- \* Library Users Should Scan the id Card in the Gate entry before entering and Exiting
- \* Reference books and periodicals cannot be taken out from the Library
- \* Any damage, loss of page or pictures etc., should be reported to the Library Staffs immediately at the time of borrowing. Damages or any explanation will not be accepted while returning the books
- \* Borrowed books should be kept neatly. Marking, Underlining, scribbling or any other damage will be punishable (replacing the new book).
- \* Books lost or Damage to books, will have to be paid or replaced. The discretion of the Principal or Librarian in this matter shall be final.
- \* Strict Silence should be maintain inside the Library
- \* The students are not allowed to bring their own materials like bags, books, notebooks, boxes etc. inside the Library.
- \* Books will be issued only after producing the borrower card. Cards are not transferable. Books will be issued only to the ID Card holder and not through anybody else.
- \* Students are not permitted to sit in the library during their lecture and practical hours.
- \* The Library will not accept responsibility for the loss or misplacement of Personal belongings.

## **Highlights of MBA Department in March 2015**

- \* The following First Year MBA students participated in the National Conference on "INNOVATIVE BUSINESS STRATEGIES" in College Of Business Management, Krishnagiri on March 6th 2015.
- 1)M.Bhavithra, 2)T.S.Ramya, 3)G.Radha, 4)R.Ambiga, 5)A.Thamaraiselvan, 6) T.Kirubakaran M.Bhavithra of I<sup>st</sup> year MBA secured third place in Paper Presentation in the conference.
- \* The following I<sup>st</sup> year MBA students participated in "MANAGEMENT MEET" conducted in PAAVAI ENGINEERING COLLEGE, on March 13th, 2015.
- 1)M.Chandrasekar 2)J.Santhosh 3)M.Sakthivel 4)M.Sudheer
- \* The following I<sup>st</sup> year MBA students participated in International Conference on 13<sup>th</sup> March,2015 at NEHRU INSTITUTE OF TECHNOLOGY, Coimbatore.
- 1) T.Kirubakaran 2) A.Thamaraiselvan 3) V.Sathiyaraj 4) M.Annamalai 5) D.Tamilarasan
- \* In "MANAGEMENT MEET" conducted in KNOWLEDGE SCHOOL OF BUSINESS MANAGEMENT, Salem on 20th March 2015, the following first year MBA students participated:
- 1)G.Radha 2)R.Ambiga 3)M.Annamalai 4)M.Kokila 5)P.Lakshmi 6)K.Deepa 7)M.Sudheer 8)M.Syedibrahim 9)D.Tamilarasan 10)M.Sakthivel
- 11)P.Saravanakumar 12)A.Thamaraiselvan 13)M.Sathish Kumar 14)V.Sathiyaraj



# Feedback of JCET Training Partners Neolysi Technologies Pvt Ltd

Neolysi runs standard courses as well as programmes customized to meet the specific needs of individuals/organization. One of our training methods - enhancing the "out-of-the-box thinking" provides comprehensive, market-driven and performance-based training and development programmes for skills upgrading and enhancing professional competence as well as credibility of workforce. This method has been proven to bring creativity to solving problems, team management, handling difficult people, managing stress, etc. and even seizing opportunities.

Our training utilizes the following concepts and methodologies:

- Lectures & case studies
- Hands-on exercises
- · Personal sharing on situations faced and solutions employed
- Practical role play

#### **Training Highlights**

- Training by Industry experts / MNC peoples
- Adequate practical hours with exclusive demonstration
- Mock Interviews
- Placement Assistance / Job Information

#### Benefits

Neolysi provides training to final year students for their career development with cost effective and high quality. As we focus on their next step of the Industrial world through our real-time training with industrial exposure will help them to have a placement in any tech/core company. The students get benefits on the following:

- Awareness about current Industries.
- Training in their core technology and practical guidance
- Real world Case Studies to simulate and practice
- · Interview Preparation and Personal Counseling

#### TRAINING DETAILS

Department	Year/Semester	Technology	Duration
CSE	Ш	Java,	60 Hrs
	IV	Microsoft .Net, J2EE, CCNA	60 Hrs
IT	IV	Java	60 Hrs
ECE	Ш	Embedded System	60 Hrs
	IV	Embedded System, CCNA	60 Hrs
MCA	П	Core Java	60 Hrs
	III	Microsoft .Net, J2EE	60 Hrs

# Feedback of JCET Training Partners LEARNING SOLUTIONS @ de'arc

From the desk of - L EBENEZER - Founder & Director



It's a pleasure to write this brief note for JAYAM TALENTZ!!

As training partner for **JCET**, we are privileged to engage as enablers, the competencies of your Students and Faculty.

"People need maintenance and upgrades even more than machines do. Training is an upgrade. Development is the next generation model." Clancy's Quotes

de'arc (Developing Abilities of Resources towards Competencies) has been in the field of Learning & Development with clientele

across the spectrum – Institutions and Industries of global repute.

We had observed in our very first interactions with **JCET** Management and Training stakeholders a clear objective to create an Institution of Excellence. Towards this, we endeavored to implement Training as an "**AGENDUM**" and not a mere activity. The **Principal** had at the outset suggested a model to complement – "**Admissions**, **Academic Results and Placements**" be balanced well which would stand in good stead, LONGTERM.

Our first connect was with the faculty, we spent 2 days together and attempted to create an environment setting up Short and Long term goals. We believed that the internal team plays a greater role in shaping the students future with their consistent interaction. The Faculty was exhorted to go beyond the realm of classroom teaching and become – "Role models, Mentors & Coaches". The Faculty resolved to make a beginning to this end.

The Training Agendum was launched with a 6 day connect for the entire current III year students scheduled from 19th-24th January 2015. The module was designed on Communication, Career Development and Planning. The students displayed tremendous enthusiasm to learn and update competencies required for their career aspirations ahead. The concluding session was immensely satisfying for both JCET & de'arc team to see that a spark was kindled paving a path for a "CHANGE" in days ahead.

We are thankful to JCET team – Principal Dr S Ramachandran and Training & Placement team under Prof K Elamvazhuthi for the confidence reposed in us. de'arc is committed to Quality. And we assure JCET of the best deliveries by the most competent facilitators, Always.

We believe this partnership is a winning combination that will bring in the Desired "RESULTS & CHANGE" that we envisage creating **JCET** as a destination of "All-Round-Excellence".

We certainly would join and complement you in this journey as your **Preferred Learning** & Development Partner.

## **NSS Activities in Jayam Campus- Highlights**

On December 9<sup>th</sup> 2014 we had a NSS Camp in our campus and our college CEO, Principal, Director HODs, Faculty members & NSS Coordinator, planted 500 saplings in our college campus. It was a memorable event.

#### SWACH BHARATHABINIYAN(CLEAN INDIA)





On behalf of national Welfare Scheme, on 1st October 2014 we had a national conference on our Prime Minister's initiative SWATCH BHARATH (CLEAN INDIA). Around 200 NSS students participated in this conference. The function was presided over by our college Principal Dr.S.Ramachandran. The arrangements for this conference was done by NSS coordinators Prof. Thangaraj and Prof. Nanjappan.



#### TAMIL MANNEA VANAKAM

On 31st October 2014

NSS wing of JCET organized Tamil ManneaVanakam Program in Dr. AbdulKalam auditorium. Around 700 students participated in this program. The resource persons for this program were the writers of Junior Vikatan magazine. In this program they discussed on cultivating the writing & reading habits of the students and traditional foods of Tamilnadu. Arrangements for this program was done by NSS coordinators Prof. Thangaraj and Prof. Nanjappan

#### **BLOOD DONATION CAMP**

As a part of regular activities of Red Ribbon Club of Dharmapuri, NSS wing of JCET organized Blood Donation Camps in association with them. NSS officers Mr.Thangaraj and Mr.Nanjappan organized this camp. Around 300 students & faculty members voluntearly donated their blood. The donars were given certificate of appreciation by our Principal Dr. Ramachandran.



## **Internet Vs Intranet**

### Internet

The internet is a global system of interconnected computer networks that use the standard internet protocol suite(TCP/IP) to link several billion devices worldwide. It is a network of networks that consist of millions of private, public, academic, business and government networks of local to global scope, linked by a broad array of electronic, wireless and optical networking technologies. The internet carries an extensive range of information resources and services, such as the inter-linked hypertext documents and applications of the world wide web(WWW), the infrastructure to support email and peer to peer network for file sharing and telephony.













## Intranet

An intranet may host multiple private websites and constitute an important component and collaboration. Any of the well known internet protocols may be found in an intranet, such as HTTP(web services), SMTP(e-mail), and FTP(File Transfer Protocol). Internet technologies are often deployed to provide modern interfaces to legacy information systems hosting corporate data

An intranet can be understood as a private analog of the internet, or as a private extension of the internet confined to an organization. The first intranet website and home page was published in 1991 and began to appear in non educational organization in 1994.









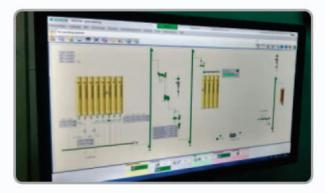
Rajesh, III yr ECE

## PLACEMENT HIGHLIGHTS

On 24<sup>th</sup> April, 2015 Placement Officer visited M/S Meenakshi Agro & Flour Mill Pvt Ltd, Thirumalaigiri, Salem. The company has been recently started in Salem with Switzerland Machinery & Technology to produce Wheat & Maida. The installed capacity is to produce 200 MT per day. It's a 240 crore investment project started commercial production in the month of Jan 2015. They are producing Wheat & Maida in the brand name of Anugraha.

The plant is a high-tech one where at one end raw Wheat is poured and in the other end wheat powder, maida & suzi is collected in bags.

The finished products are marketed in Tamilnadu and majority in northern parts of India. The company is run by Shri. Vimal Gupta, Shri. Vipul Gupta and Shri. Ravi Gupta.





- \* The above picture shows that the Plant is completely monitored & controlled by PLC where manual operations & involvement are very minimal.
- \* The picture shows the bags full of wheat powder & Maida ready for despatch



13 BE Mechanical students were given appointment letters- SVK Automates, Hosur



Recruitment Partners for VNC Group & Bijilipay.com

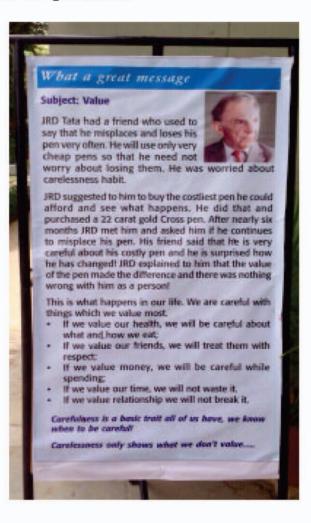


Interested students participating in the drive for VNC Group & Bijilipay.com

Recruitment HR team head addressing the students

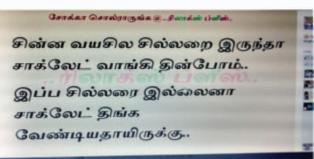
## Whaatsapp messages to ponder







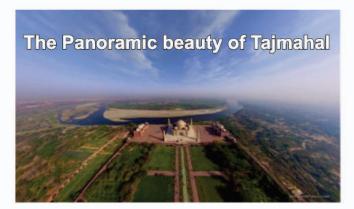




## Whaatsapp messages to ponder











Son

BILL GATES in a restaurant.

After eating, he gave 5\$ to the waiter as a tip. The waiter had a strange feeling on his face after the tip.

Gates realized & asked. What happened?

Waiter: I'm just amazed Because on the same table your son gave Tip Of 500\$.

you his Father, richest man in the world Only Gave 5\$ ...?

Gates Smiled & Replied With Meaningful words. "He is Son of the world's richest man, but I am the son of a wood cutter.

( Never Forget Your Past. It's Your Best Teacher.

## எனக்கு என்ன வாங்கி கருவே? - காதலி எனக்கு என்ன வாங்கி தந்து ருக்கிங்க? - ഥതെത്തി எனக்கு எதுக்கு வாங்கினே? - அம்மா



Repetition is cyclical. When you are going in circles, you are not going anywhere.



கடன் தொல்லையால் அவதிப்பட்ட ஒருவன் மனைவி மற்றும் நான்கு குழந்தைகளுடன் தற்கொலை செய்துகொள்ள முடிவு செய்தான்.

தூக்குக்கயிறு,விஷம்,துப்பாக்கி,கத்தி போன்றவற்றை முன்னே வைத்துவிட்டு எதை வைத்து உயிரைப் போக்கிக்கொள்வது என்று குழப்பத்தில் இருந்தவனைப் பார்த்து கடைசி பையன் கேட்டான் "அப்பா சாவதற்கே இத்தனை வழி இருக்கும்போது பிழைப்பதற்கு ஒரு வழி இருக்காதா?'

## **ALUMNI FEEDBACK**

Jayam College of Engineering and Technology will always owe its success to its Alumni who are making a mark globally in various fields - Marketing, Finance, Information Technology, Human Resources and so on. They have effectively gone on to lead projects, organisations and other people to success. The success of our alumni is the greatest testimonial of the quality of education at JCET. The institution is proud of all of them. The students of the Jayam College of Engineering and Technology hail from all walks of life and always carry bright memories of the JCET and its Campus, as it aims in promoting a healthy, congenial and academically interactive atmosphere. Where ever you are, JCET is keen to know about you, your academic contributions, social affairs, personal achievements etc. the alumni meet is organized at college campus every year to celebrate a day packed with entertaining programmes giving an opportunity to interact with fellow alumni and faculty to update with times. Here is an a distinguished Alumnus passed out in the year 2014 wish to share her feedback to everyone of us.



LOUIS MARY, 8 BTECH- IT ( 2014) UNIVERSITY RANK - 10

I am working in Infosys Technologies. Effectively, I was a technology professional good at execution. Post my degree, I have moved to projects for companies. More than the immediate success where I have smoothly transitioned from execution to consulting, it was the overall skills which I had acquired at JCET which makes me confident to face the ever changing technical world. The proficiency I gained during my year at JCET helped me sail through the slowdown, as I was able to utilize my prior expertise with the new skills acquired efficiently. To summarize, it is important for every professional to re-skill oneself after a certain point in time to be relevant to the industry; and I am glad to have taken the right decision at the right moment of joining our college.

I am looking forward to grow professionally for another 5 years in the IT services organisations and want to graduate to handling client relationships in the near future. I see myself getting into the current technology. Increasing products and services are being tailored for particular individuals and it is no longer 'one size fits all'. Companies are spending hundreds of dollars on creating capability in this area using the analytics. I wish to focus particularly on the psychological aspects, with the help of analytics, in professional business education. Success is a relative measure. The fact today, that I have a happy family and being able to face the challenges better, both personally and professionally, is what I think I would like to measure my success with.

My future goal is for my company to be a respectful skill development-talent management company having Pan India presence. I wish to be a part of increasing the livelihood of people of India by enhancing their skills through National Skill Development Program of the Government.

I do not think I have achieved considerable amount of success yet since I would measure it in terms of what I can contribute to the world I belong to. However, I am sure I will succeed on this path that I am pursuing.

## A brief outline about Mindtree Ltd

Mindtree is a multinational information technology and outsourcing company headquartered in Bengaluru, India and New Jersey. Founded in 1999, the company employs approximately 14,000 employees with annual revenue of \$550+ million. Mindtree sells technology services. The company deals in e-commerce, mobile applications, cloud



computing, digital transformation, business intelligence, data analytics, testing, infrastructure, EAI and ERP, with more than 200 clients and offices in 14 countries. Its largest operations are in India and major markets are United States and Europe. The company was formed on 18th August 1999 by ten IT professionals who came from three different nations, who formerly worked for Cambridge Technology Partners, Lucent Technologies, and Wipro. Their vision to build an institution that is among the most

admired companies globally is shared with every MindTree Mind and is reflected in the way we do business.



Krishnakumar Natarajan, MD & CEO

Krishnakumar Natarajan, popularly known as KK, has over 30 years of experience in the IT industry and a respected industry veteran in the global IT sector. He is one of the co-founders of Mindtree, a global information technology solutions company, where he is currently the CEO and Managing Director. He has a bachelor's degree in mechanical engineering from the College of Engineering, Chennai, India and is an alumnus of XLRI.

Mr. Natarajan has held several key positions at Wipro before co-founding Mindtree. During this time, he launched and grew the ecommerce division of Wipro, served as Group Vice President of human resources, and was Chief Marketing Officer for Wipro's IT business. In 2013, Natarajan served as Chairman of the National Association of Software and Services Companies (NASSCOM), where he worked to strengthen the Indian IT industry to be a globally competitive ecosystem comprised of both established and emerging companies.

#### **Our Mission Statement**

Our mission statement reinforces that our two most important stakeholders are our customers and our people. There is also a correlation between all three elements as we believe that Happy People lead to Happy Customers and also Innovative Solutions are a means of contributing to the success of our customers.

Successful Customers \*Happy People \*Innovative Solutions

#### Our Values and Culture



**Mindtree Ltd, Chennai Office** 

What brings MindTree Minds (what we call our employees) together in building an organization that has a unique culture is our value system. Every MindTree Mind is driven by CLASS, the acronym for our core values of Caring, Learning, Achieving, Sharing, and Social Responsibility. Everything we are, everything we do, and everything we believe in revolves around our CLASS values and the distinct culture that we have built. The two main attributes that characterize our culture, our Chairman Mr. Ashok Soota says are high achievement orientation and high caring.

#### **Our Success**

We are recognized by our clients as the best mid-sized company in the Indian outsourcing industry. Our success and growth has been powered by our consultative approach, our deep understanding of business and technology, our passion for innovation - and above all else, our integrity. Below is a partial list of recent recognitions and awards that the Company has received:

- In 2009, MindTree was ranked among the top 5 global R&D service providers by Zinnov Management Consulting Pvt. Ltd
- MindTree is ranked 13th in the 2009-10 NASSCOM listing of the Top 20 IT Software and Services Exporters in India (excluding BPO)
- MindTree is ranked 19th among the IT Services companies by IAOP in their annual list of the Top 100 Global Outsourcing Companies for 2009
- In 2007-08, MindTree was declared the Number 1 Most Admired Knowledge Enterprise in India by Teleos, in association with the KNOW Network
- MindTree is named among the top 100 global outsourcing companies by Global Services Media and NeoAdvisory on the 2010 Global Services 100 list. Marking its fifth consecutive year on the list, MindTree is ranked among the top vendors in 4 categories including Application Development and Maintenance (ADM); Engineering Services; IT Outsourcing; and Specialty Product Engineering.
- MindTree became the first Indian company to receive the Texas Instruments (TI) 2008 Supplier Excellence Award
- MindTree was ranked among the "Best Companies to Work for in 2005" in the Business Today-Mercer-TNS study. In 2006 and 2007, the Company finished in second place overall.
- MindTree has also been ranked in the Top 10 among "Great Places to Work" for in 2005-2007 in a study conducted by Grow Talent Company and Business world.
- MindTree was adjudged No. 1 Best Overall for Corporate Governance in India and 2nd in Asia in the Corporate Governance Poll 2009 conducted by Asiamoney magazine
- MindTree was ranked among the fastest growing technology companies in Asia Pacific by Deloitte Technology Fast 500 in 2009
- MindTree won the 2009 CIO award instituted by IDG India's CIO magazine that recognizes organizations that exemplify the highest level of operational and strategic excellence in IT

#### MindTree Foundation

MindTree is committed to the pursuit of better living for people with disabilities and enhancement in the quality of primary education. Working on the leading edge of technology innovation, MindTree firmly believes it can add significant value through assistive technologies in achieving these goals. MindTree Foundation provides the platform to channelize these initiatives.

#### Formation and History

MindTree Foundation was officially incorporated on 20th November 2007 under section 25 of Companies Act.

#### What We Do



Mindtree Ltd, Global Village, Bangalore

MindTree Foundation's charter supports 3 broad initiatives:

- People with disabilities (with specific focus on Assistive Technologies
- Primary education
- Mindshare

#### People with disabilities

#### (with specific focus on Assistive Technologies)

As a company at the forefront of technology innovation, MindTree

appreciates the benefits that technology can deliver to people with disabilities in any form. These assistive technologies are envisioned to support differently-abled people to interact better with their environment. The foundation aims to support the development and dissemination of assistive technologies to address the needs of people with different types of disabilities – muscular, visual, hearing, mental and learning disabilities.

The initiative was launched last year with an engagement with Spastics Society of Karnataka (SSK). The foundation will also work closely with educational institutions like IITs, identify promising technologies available in their labs and help bring these technologies to the market by leveraging MindTree's engineering capabilities and partner ecosystem.

#### **Primary Education**

By focusing on primary education, MindTree believes that a higher impact can be achieved in building a better foundation for future. The charter provides a formal platform to execute such an initiative. We've been supporting schools for their infrastructure, curriculum development, and employment of additional teaching staff and training of teachers.

#### MindShare

Mindshare is an initiative across MindTree's global footprint. Wherever we are on the map, this initiative will help identify specific areas where MindTree Minds can contribute to the society. Each location is anchored by a Catalyst who will identify and connect MindTree Minds to volunteer with social sector organizations. The significant aspect of this program is that this will ensure each MindTree Mind who volunteers for this program personally interacts with the beneficiary. The objective is to share time, attention, and affection with these people to make them feel special.

The mindshare program provides MindTree minds the opportunity to interact with people who are different from those with whom we normally interact in our work life, for example, differently-abled, senior citizens and destitutes, terminally ill patients, primary school children, orphaned children, prison inmates, and children living in economically weaker localities. These people face challenges of a far greater magnitude in their real life and the program helps MindTree Minds to appreciate these challenges with their personal interaction. Along with helping the beneficiary, this experience will also contribute to the personal evolution of the MindTree Mind.

MindTree has also contributed to address the impact of various calamities across the world including the Katrina, the Indonesian Tsunami, floods in Bihar, etc.



Note: As a corporate social responsbility Mindtree Itd., is Sponsoring 7 students of JCET for their studies. Also as an activity of Mindtree Foundation, MILC (Mindtree Innovative Learning Centre) was formed at Jayam Campus on 10.10.2014

## **Amazing Facts about Happiness....**



- Your genes and family upbringing account for only half of your happiness levels.
- Only 10 percent of your happiness comes from external circumstances.
- Your outlook on life, and what you choose to do with your life accounts for 40 percent of your happiness levels. This includes your friendships, work, and participation in your community.
- It gets easier as you age. A 2005 U.S. Centers for Disease Control and Prevention survey showed ages 20-24 are sad for 3.4 days per month. Those aged between 65-74 are sad only 2.3 days per month
- A mere 20 minutes of exercise, three days each week will increase your happiness by 10 to 20 percent after six months.
- The happier you are, the more antibodies your body generates up to 50 percent more, in fact.
- In the United States, the number of people with clinical depression is 3 to 10 times more common than it was for their grandparents at the same age.
- · Happy people generally earn more than unhappy people.
- Women are unhappiest in their life around the age of 37; men around the age of 42.
- Dancing increases happiness.
- Sports facilities and community centers increase a community's overall happiness.
- Money buys happiness. Those who can afford to have their basic material needs taken care of are happier than those who cannot.
- Money does not buy happiness. After having your basic material needs met, additional money does not have any impact on your levels of happiness.
- People in relationships are usually happier than people who are single, however.... Happier people are more likely to retain relationships.
- Education and intelligence do not make you happier than anyone else.
- Happiness has a fragrance. Clinical experiments on body odour have proved your scent changes between when you are stressed or happy
- The more you hug your children, the happier they will be as adults.
- The most powerful way to increase your short-term feelings of happiness is to perform random acts of kindness to others, or to send a letter of gratitude to someone you care about. Five such acts in a week will increase your happiness for up to three months.
- The most powerful way to increase your long-term feelings of happiness is to understand your strengths and talents, or life purpose, and to work on sharing those parts of yourself with others.



Swetha. K III ECE

# AMARAVATHI (The new capital of Andhra Pradesh)

S.AROKIYARAJ

The Andhra Pradesh government and chief minister Mr. Chandrababu Naidu approved Amravati town as the new capital on UGADI(23rd march 2015). The ancient seat of power of Satavahana rulers, as its new capital coming up in the Vijayawada and Guntur region which is also known for its historical and spiritual significance. It is also referred as Amareswaram, for its famous Amareshwara temple for lord Shiva. It was formerly known as "Andhra Nagari"

#### ATELUGU IMPERIAL CITY:

Ancient and medival Amaravathi was the centre of Telugu empire for over 1800 years from the second century BC to the 16th century AD, and the political and cultural capital of the Satavahana rulers, Ikshavakus, Eastern Chalukyas, Telugu cholas, The Kota chiefs, Pallavas etc.

#### TOWN LOCATION:

The city is located on the right bank of the mighty Krishna river in Guntur district, close to where the river joined by its northern tributary, the Munneru. The new capital city zone is 35 km from old Amaravathi, where the government has procured nearly 33,000 acres between Vijayawada and Guntur.

#### AMELTING POINT OF RELIGIONS:

Amaravathi was seat of Buddhism before the rise of Satavahanas, a stupa and monastery having been built during there during the reign of Emperor Ashoka(269-232BC). The Satavahanas patronized Hinduism, and the ancient temple of Amaralingeshwara(Shiva) gave the city name Amararamam, later it emerged as AMARAVATHI. Subsequent dynasties patronized Jainism as well, and the city came to be known as Sridhanyakataka or 'city of tolerence'.

#### LATITUDES AND LONGITUDES:

Coordinates-16.57278 degree N,80.3550 degree E

Total area: 214 sq.km(83sq.mt)

Population (as on 2011 Census of India): 13,400 (male-6, 432, female-6, 968)

Literacy: 71.34 percentage (it is higher than state literacy

percentage).

#### TRANSPORT:

It is reachable by road or by boat in bank Krishna River. It is connected by Amaravathi road from heart of Guntur. It is 46 km south west of Vijaayawada. Gannavaram, north of Vijayawada is nearest airport.



Chief minister Mr.Chandrababu Naidu



A Buddha statue in Amaravathi



Amaravathi stupa



Amaravathi Amareshwara temple



# **BAROLA AERO SPORTS**



Barola Aero, India's first ISO 9001:2008 certified company in the field of UAV and Aero Modeling Training. The Electric Specialist whose primary objective has been "affordable" UAV training and Aero Modeling" Un-Manned Aerial Systems encompasses all aspects of engineering like Mechanical, Electrical, Electronics, and Structural etc. Hence it provides a unique opportunity to understand application of engineering concepts under extreme conditions.

Have emerged as Leaders in providing services and "Practical Engineering". It has made a mark in training young engineers and transforming them to Technopreneur.

#### **ACHIEVEMENTS**

MOU with NDRF (NATIONAL DESIGN AND RESEARCH FORUM) MOU with ESCI (ENGINEERING STAFF COLLEGE OF INDIA)

MOU with 11 Engineering Instutions

Awarded Entrepreneur of the year 2014 for Manufacturing business-Engineering

India's first ISO 9001:2008 Certified company in the field of UAV Training

Awarded by SAE SOUTH for Best Beginners Glider

Trained SAE Finalists for the year 2012 and 2013

Have trained above 12,000 students on Hands-on workshop

Have guided more than 350 Final year and Mini-Projects

Some of our Final year Projects are being Patented Internationally

Finalist of MICAV National Level competition conducted by NATIONALAERONAUTICAL LIMITED.

#### Vision Statement

To be the key institutional driver in strengthening technological capabilities, promoting innovation, delivering technical training and making them industry capable.

#### Mission Statement

We are a customer driven organization, providing high quality technological training for industry while fostering and encouraging innovation and creativity.



Mr Suresh Barola Founder and Head Operations of Barola Aero Sports delivered a lecture on Un-Manned Aerial Vehicle at the 29th Indian Engineering Congress, Institution of Engineers held at Khairatabad.



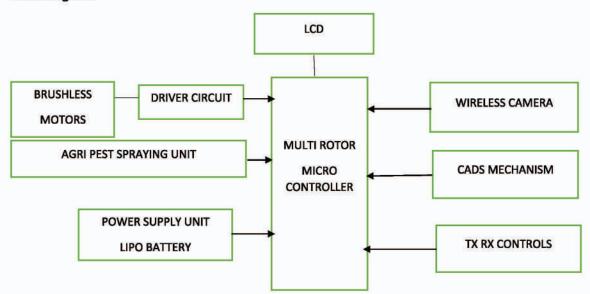


During the lecture Barola Aero Sports unveiled their Disaster Management Vehicle and launched Un-Manned Aerial Systems Course module by eminent personalities Prof B.V Rao, Chairman NDRF, Bengaluru, Mr Vasagam Ex-VC, Anna University Chennai, Dr. Ramachandra CEO, NDRF Bengaluru and Mr. Srinivasan Emeritus Scientist ADE. The program was attended by students, faculty members and Industry. The lecture was followed by live flying session by Mr Karan Barola.

## BAROLA'S – AGRI SPRAYING VEHICLE-BASV-1 Standard Final year project with a payload of 50 – 75 gms

Agriculture has changed from an art to a precision science using high yielding and disease resistant genetically modified (GMO\*) crop. Though GMO crops provide high yields they are very sensitive to other factors like timely irrigation, nutrient constitution of the soil etc. So it is important that these parameters are periodically monitored to ensure their proper yield. It is easy to monitor these parameters in a small field of an acre or less but it becomes almost next to impossible to consistently monitor them in large holdings of land. UAVs provide a fast and efficient method of analysing field conditions in large land holdings.

#### **Block diagram:**

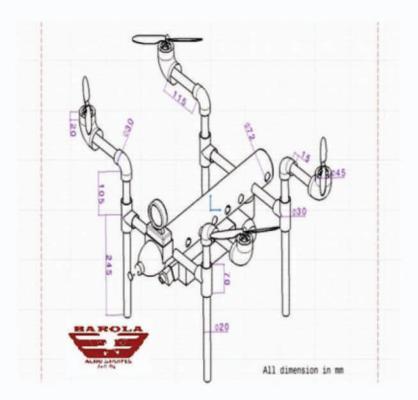


#### Hardware:

- · BRUSHLESS MOTOR 4
- · ELECTRONIC SPEED CONTROLLER 4
- · LITHIUM POLYMER BATTERY- 1-2
- · PAIRS OF PROPELLERS 2
- · FLIGHT STABILIZATION BOARD -1
- · PESTICIDE SPRAYING MECHANISM-1
- · RIGID FRAME-1
- · WIRELESS CAMERA-1

#### Software

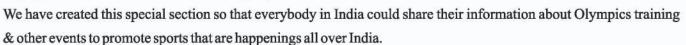
- · CFD
- ·CATIA



## **A PRELUDE TO OLYMPICS 2016**

The 2016 Summer Olympics will take place in Rio de Janeiro, which will mark the first time a South American city hosting the event.

The 2016 Summer Olympics also known as Games of the XXXI Olympiad will be held from 5th to 21st August, 2016.



We, as an Indian wish India to win 25-30 medals in Olympics 2016 to be held at Rio de Janeiro.

From India, we will expect to win medals in the following events:-

- \* Two in boxing: Shiva Thapa and Devendro Singh are two of the brightest talents and Vijender Singh, are the new talents.
- \* Two in wrestling: Sushil Kumar and Yogeshwar Dutt have both said that they are going to go all out for gold in Rio.
- \* Two in Badminton: PV Sindhu (Pusarla Venkata Sindhu) is an Indian badminton player. And then our Badminton queen Saina Nehwal is always there.
- \* Two in others: There are some sports like Weightlifting, Archery, Tennis (Doubles), Table tennis, Hockey etc.
- \* Indian boxer MC Mary Kom on March 2, 2015, announced that she would quit boxing after playing the 2016 Rio Olympic Games.
- \* Mary Kom will be competing for the last time at the Rio 2016 Olympic Games. We expect a medal from her.
- \* On 2nd Oct 2014, the Indian men's national field hockey team has qualified for the 2016 Summer Olympics in Rio by winning the gold medal in the 2014 Asian Games, edging out long-time rival Pakistan in a shoot-out. The team was the first team to qualify for the Olympics. They are ranked ninth in the world. We expect a medal from field hockey.
- \* And we expect a medal the other field of hand ball, water pool etc.,,,

## <u>List of Indian Olympic MedalWinners</u>

India, a country with second largest population on the face of the earth and a biggest democracy is growing year by year in the economic, technology, defense sectors etc. But puts up a sorry face when it comes to sporting success, India has struggled to win medals at Olympics, only one game in which India dominated was Hockey, but in this game as well we haven't won a medal since 1980.

India has won 9 Gold Medals, 6 Silver and 11 Bronze medals, a total of 26 medals in the history of 30 Olympic Games. Here is the list of medal winners from India, and they have made country proud with their effort and dedication. Lets hope many more take inspiration from them and try to achieve greater success in the field of Sports.

Individual Gold medalist: 1



Abhinav Bindra

Multiple Medal Winners: 2



Norman Pritchard



Sushil Kumar

Women Medal Winners: 3



Karnam Malleswari



Mary Kom



Saina Nehwal

Individual/Team	Medal	Years Games	Sport	Event
Norman Pritchard	Silver	1900 Paris	Athletics	Men's 200 metres
Norman Pritchard	Silver	1900 Paris	Athletics	Men's 200 metre hurdles
National team	Gold	1928 Amsterdam	Hockey	Men's competition
National team	Gold	1932 Los Angeles	Hockey	Men's competition
National team	Gold	1936 Berlin	Hockey	Men's competition
National team	Gold	1948 London	Hockey	Men's competition
National team	Gold	1952 Helsinki	Hockey	Men's competition
Khashaba Dadasaheb Jadhav	<b>Bronze</b>	1952 Helsinki	Wrestling	Men's freestyle Bantamweight
National team	Gold	1956 Melboume	Hockey	Men's competition
National team	Silver	1960 Rome	Hockey	Men's competition
National team	Gold	1964 Tokyo	Hockey	Men's competition
National team	<b>Bronze</b>	1968 Mexico	Hockey	Men's competition
National team	Bronze	1972 Munich	Hockey	Men's competition
National team	Gold	1980 Moscow	Hockey	Men's competition
Leander Paes	Bronze	1996 Atlanta	Tennis	Men's singles
Karnam Malleswari	Bronze	2000 Sydney	Weightlifting	Women's 69 kg
Rajyavardhan Singh Rathore	Silver	2004 Athens	Shooting	Men's double trap
Abhinav Bindra	Gold	2008 Beijing	Shooting	Men's 10 m Air Rifle
Vijender Singh	Bronze	2008 Beijing	Boxing	Men's 75 kg
Sushil Kumar	Bronze	2008 Beijing	Wrestling	Men's 66 kg Freestyle
Gagan Narang	Bronze	2012 London	Shooting	Men's 10m Air Rifle
Vijay Kumar	Silver	2012 London	Shooting	Men's 25 Rapid Fire Pistol
Saina Nehwal	<b>Bronze</b>	2012 London	Badminton	Women's Singles
Mary Kom	Bronze	2012 London	Boxing	Women's Flyweight
Yogeshwar Dutt	Bronze	2012 London	Wrestling	Men's 60 kg Freestyle
Sushil Kumar	Silver	2012 London	Wrestling	Men's 66 kg Freestyle

## **Prospective Medal Winners in Olympics 2016**



Shiva Thapa



**Devendro Singh** 



Vijender Singh



Sushii Kumar



**Yogeshwar Dutt** 



Saina Nehwai



**MC Mary Kom** 



Pusaria Venkata Sindhu

## People Behind our Safe Travel....

Jayam Collage of Engineering and Technology provides a safe journey for students & faculty from various places in & around Dharmapuri. JCET is having nearly 50 buses which cover a wide range of areas such as Salem, Krishnagiri, Morapur, Harur, Uthangarai, Pennagaram, Dharmapuri, Pochampalli, and so on. The experienced Drivers of JCET were interviewed to get their feedback and their recommendations/suggestions are mentioned herewith:-





NAME: S.PACHIYAPPAN ROLE: TRANSPORT DEPT. INCHARGE EXPERIENCE: 5 YEARS



NAME: C.LOGANATHAN ROLE: DRIVER SERVICES: 7 YEARS AREA: DHARMAPURI STAFF BUS



NAME: K.SRINIVASAN ROLE: DRIVER SERVICES: 5 YEARS AREA: PRINCIPAL CAR



NAME: V.RAMA CHANDRAN ROLE: DRIVER SERVICES: 5 YEARS AREA: POOCHAMPALLI



NAME: V.SUKUMAR ROLE: DRIVER SERVICES: 4 YEARS AREA: HARUR



NAME: NB.ELIL VENDAI ROLE: DRIVER SERVICES: 4 YEARS AREA: BOMMIDI

#### Humble Suggestions / Recommendations:

- \* No suggestions are taken from us whereas we are forced to do whatever the instructions been given to us.
- \* People are treating us as a lower class. It should be changed.
- Uniform must be given from the management.
- \* Newly appointed drivers are paid high whereas the experienced are paid low. It results in emotional problems
- \* No advance is given in case of emergency. Request the Management to decide on this issue.
- \* We need support from the Management to update our education qualifications
- \* No extra work is being given apart from driving. We are prepared to do some productive work during rest hours.
- \* Food is given in the mess and we are very happy with the system.
- \* No space for taking rest, we used to sit under various trees
- \* In case of accidents college must come forward to support us financially
- \* Bonus must be given
- \* Cleaners must be there for maintaining the buses in good condition
- \* Drivers must be allowed to meet higher management officials and discuss their grievances if any.



## **Jayam in News**

#### **Dinakaran 08.04.15**

## ஜெயம் பொறியியல் கல்லூரியில்

## தேசிய அளவிலான கருத்தரங்கம்

தர்மபுக், ஏப்.க்: தர்மபுரி மாவட்டம், தல்வானார் ஜெயம் பொறியியல் கல்லூ ரியில், அனைத்து துறைகள் சார்பில் தேசிய அளவிலான கருத்தரங்கம் நடந்தது. கல்லூரி தலைவர் ரமேஷ் துவக்கி வைத்தார். முதன் மை அலுவவர் கருமாரன், இயக்குளர் கோபிதாத், முதல்வர் ராமக்கத்திரன் ஆகியோர் தலைமை வதித் தனர். நிறப்பு விருந்தி கணர். இனையபெருமான் ஆகியோர் தலைமை வதித் தனர். நிறப்பு விருந்தினராக இன்போரிஸ் நிறுவனத்தின் முத்த அதிகாரி விறுயரா கவன் கலந்து கொண்டு: பாராட்டினார்.



தர்மபுரி அருகே ஜெயம் பொறிபியல் கல்லூரியில் நடத்த நேசிய அளவிலான கருத்தரங்கில் வெற்றி பெற்றவர்களுக்கு சான்றிதழ் வழங்கப்பட்டது.

#### Tamil Murasu 08.04.15

## ஜெயம் பொறியியல் கல்லூரியில்

## தேசிய அளவிலான கருத்தரங்கம்

#### Malai Murasu 09.04.15





## **Dinamalar** 08.04.15



தர்வுக் ஜெயல் பொறியில் கல்லூரியில் நடந்த தேரிய அளவிலான வருத்தால்கில் மானாமாளுக்கு போக்கப்பில் மற் நம் என்றிதழ் வழக்கப்பட்டது

## क्रांपपृत्तिके दुक्रीय अवार्वाके மாணவர்களுக்கான கருத்தரங்கம்

தர்படிரி கும்.கி- துவல்கி கைத்தார். கர்மடிர் தெலம் பொழி வீன் முதன்மை அத கருக்கன்றுகிகில் அல்லத்து நடைகள்றும் இரண்டு நட மீத்சில் அளவில் மாண மீத்சில் அளவில் மாண மீக்குக்கான கருத்தரம் மீதட்குது. இன்று மாக விஜயாக கூற்குக்கான கருத்தரம் இன்றும் மாக விஜயாக

ம் தடத்தது. இக்க ருத்தாக்கில் பய் ஒரு பெரும் மியல் கல்து கலில் இருந்து 550த்தும் மற்பட்ட 1, 157 வை விக்கி சந்திகேண்டு, பல்வேற்ற வைப் புத வில் தல் கைது நகையகளையில் படித் வர். இத்த கருத்தல்கை முதர்பில் நகையில் படித் வர். இத்த கருத்தல்கை முதர்பில் நகையில் படித் வர். இத்த கருத்தல்கை புதர்பில் நகையில் படித் வர். இத்த கருத்தல்கை

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#### ஜெயம் கல்லூரியில் தேசியகருத்தரங்கு

மையுக்கு அடிக்க இன்றும் இன்றுவிட்டும் கல்றுரிக்கு இன்றும் அல்றிக்க இன்று அல்ல அல்ல கல்றுக்கும் அல்ல கல்றுக்கும் அல்ல கல்றுக்கும் அக்கும் அல்ல கல்றுக்கும் அல்ல கல்றுக்கும் அன்று கல்றுக்கும் அன்றுக்கும் அன்றிக்கும் அன்றுக்கும் அன்றுக்குறுக்கும் அன்றுக்கும் அன்றுக்கில் அன்றுக்கில் அன்றுக்குக்கும் அன்றுக்கும் அன்றுக்கும் அன்றுக்கில் அன்றுக்கில

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